



Terms and Conditions

The following terms and conditions apply to the Tea board of Kenya Tea recipe promotion and by participating in the promotion you will be deemed to have read, understood and accepted the same;

The promotion will run from **12th July 2010** with the final event held on **14th August 2010**.

1. Eligibility

- The promotion is open to all Kenyan citizens
- You may send as many entries as you wish but if you win a prize the restrictions in a paragraph below will apply.
- For every mail sent to chai@tearecipe.co.ke, you will receive a response message confirming receipt into promotion entry

2. Entry Mechanics

- Entries to be sent to Agency on mail / email i.e. chai@tearecipe.co.ke or Creative Tea competition P.O Box 59051-00200, Nairobi Kenya. **From 12th July, 2010 to 31st July 2010.**
- Top 50 entries (10 from each category) will be posted in the newspaper 1 wk after the closing date of sending in entries for the competition.
- Top 2 participants in each category will be invited to showcase their recipes at a central venue where a panel of judges will sample their recipes to determine the best on **14th August 2010**.
- Each category will be presented in phases
- Winning entries will be published in Susan Kamau's magazine – Kenyan Kitchen, TBK Website, TBK newsletter

3. Selection Of Winners.

- Top 20 entries from each category will be picked by the judges
- Participants will be judged on originality, creativity & presentation.

4. Duration

The Tea Recipe Competition will run for 4 weeks.

5. Notification of winners

Winners will be reached on phone from the number **0715 316 720** by the agency Nuturn limited and also on mail address chai@tearecipe.co.ke.

TBK will make call attempts to the winner. If you do not answer any of the call attempts within the prescribed period and identify yourself, you will be deemed to have forfeited the chance of winning and TBK will thereafter



pick on another entry. For the avoidance of doubt, missed and calls diverted to voicemail will not be deemed as answered for purposes of this promotion

6. Restrictions on prizes

- If you win the grand prize of a Fridge, you will be barred from winning any other prize during the promotion
- If you win any other prize, you will be barred from winning the same or any other prize other than the grand prize of the fridge

7. The judge's decision will be final. Any canvassing will lead to immediate disqualification. Employees of Tea Board of Kenya, Nuturn Ltd and their family members are not eligible to participate.

Employees and immediate relatives of Tea board of Kenya employees, Nuturn Ltd, the Betting Control & Licensing Board (BCLB) and any other supplier or third party directly involved with the promotion are not eligible to participate in this Promotion.

8. Winners under the age of 18 yrs shall be accompanied by a parent or a legal guardian to successfully claim the prize.

Prizes

Category	1st Prize	2nd Prize	3rd Prize	4 th –10 th Prize	11 th - 20 th Prize
Housewives	Fridge	Cooker	Tea Cappuccino	Kshs.5000 Shopping voucher	TBK Hamper
Professional Chefs	Fridge	Cooker	Tea Cappuccino	Kshs.5000 Shopping voucher	TBK Hamper
Students	Fridge	Cooker	Tea Cappuccino	Kshs.5000 Shopping voucher	TBK Hamper
Bachelors	Fridge	Cooker	Tea Cappuccino	Kshs.5000 Shopping voucher	TBK Hamper
Single ladies	Fridge	Cooker	Tea Cappuccino	Kshs.5000 Shopping voucher	TBK Hamper

Tea Board of Kenya and the Betting Control and Licensing Board reserve the right to amend, vary or add to these terms and conditions.

CAUTION;

Tea Board of Kenya does not require participants to send airtime, money or any other consideration in order to get any of the promotion prizes and will not be liable for any losses or other damages incurred by participants who do not heed this caution.