

KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR OCTOBER 2011

PRODUCTION

Tea production for the month of October 2011 recorded improved performance to reach 39.9 Million Kgs, which was 16.9% higher compared to 34.1 Million Kgs recorded during the corresponding month of 2010. Improved production was due to good weather conditions that was characterized by enhanced rainfall and increased temperatures experienced in tea growing areas. West of Rift recorded the highest production increase of 20.1% from 19.2 Million Kgs recorded in October 2010 to 23.1 Million Kgs. East of Rift recorded an increase of 12.8% from 14.8 Million Kgs recorded in October 2010 to 16.7 Million Kgs.

Compared to the month of October 2010, tea output within smallholder sub-sector, increased by 15.3% from 20.3 Million Kgs to 23.4 Million Kgs while that of the Plantation sub-sector recorded a increase of 19.2% from 13.7 Million Kgs to 16.4 Million Kgs.

Table 1: Production by Sector and Region in Kgs (2011 vis-à-vis 2010)

PRODUCTION (KGS)		Oct 2011	Oct 2010	Variance +/-	Var.(%)
Plantation	West of Rift	14,464,670	11,930,775	2,533,895	21.24%
	East of Rift	1,981,021	1,859,641	121,380	6.53%
	Total	16,445,691	13,790,416	2,655,275	19.25%
Smallholder	West of Rift	8,672,345	7,328,407	1,343,938	18.34%
	East of Rift	14,808,107	13,021,118	1,786,989	13.72%
	Total	23,480,452	20,349,525	3,130,927	15.39%
Plantation & Smallholder	West of Rift	23,137,015	19,259,182	3,877,833	20.13%
	East of Rift	16,789,128	14,880,759	1,908,369	12.82%
	Total	39,926,143	34,139,941	5,786,202	16.95%

TEA SALES

AUCTION

During the month of October 2011, 24.7 Million kgs of Kenyan tea was sold through Mombasa Auction. Owing to increased production, the amount of tea sales for the month was 73% higher compared to 14.3 Million kgs recorded in October 2010. Prices at the Auction continued to hold firm with the average price for Kenyan tea during the month of October being relatively higher at USD 2.89 per Kg compared to USD 2.77 recorded in October 2010. The average Auction price for the period January to October was also higher at USD 3.02 Per Kg compared to USD 2.76 for the same period of 2010.

EXPORTS

During the month of October, the total export volume stood at 30.2 Million Kgs, which was higher by 9% compared to 27.8 Million Kgs recorded same period of last year. Kenya tea was shipped to thirty four (34) export destinations. Egypt was the leading export destination for Kenyan tea having imported 7 Million Kgs of tea from Kenya, which accounted for 23% of Kenya's tea export volume. Other key export destinations for Kenyan tea were Pakistan which imported 5.8 Million Kgs, UK (5.4 Million Kgs), Russia (1.8 Million Kgs) and Afghanistan (1.7 Million Kgs). The five export destinations accounted for 73% of Kenya tea export volume. Amongst these markets, Russia and Egypt recorded a growth of 96% and 92% respectively. UK recorded a marginal growth of 2% while Afghanistan recorded a drop of 23%. Amongst the emerging markets, Malaysia, Ukraine, Saudi Arabia, Iran, Somalia, Oman and China recorded enhanced exports owing to increased seasonal demand.

LOCAL CONSUMPTION

The local tea consumption for the month of October 2011 stood at 1.73 Million Kgs, which was higher by 9% compared 1.59 recorded during the corresponding period of 2010.

Sicily K. Kariuki (Mrs.) M.B.S.

MANAGING DIRECTOR

THE TEA BOARD OF KENYA

21st NOVEMBER 2011

Table 2: Kenya Tea Exports by Destination (OCTOBER 2011 vis-à-vis OCTOBER 2010)

DESTINATION	QUANTITY	QUANTITY	QUANTITY	%AGE
	KGS	KGS	DIFF.	VARIACE
EGYPT	7,061,293.00	3,686,739.00	3,374,554	92%
PAKISTAN	5,890,274.00	5,695,961.00	194,313	3%
UK	5,405,925.00	5,322,379.00	83,546	2%
RUSSIA	1,866,331.00	954,254.00	912,077	96%
AFGHANISTAN	1,790,450.00	2,328,307.00	-537,857	-23%
SUDAN	1,607,657.00	2,575,943.00	-968,286	-38%
U.A.E	1,361,392.00	1,531,277.00	-169,885	-11%
YEMEN	660,130.00	825,620.00	-165,490	-20%
KAZAKHSTAN	595,261.00	642,143.00	-46,882	-7%
IRAN	547,974.00	197,720.00	350,254	177%
POLAND	413,001.00	382,400.00	30,601	8%
SOMALIA	400,285.00	169,220.00	231,065	137%
INDIA	295,986.00	655,791.00	-359,805	-55%
UKRAINE	243,760.00	44,115.00	199,645	453%
OMAN	229,743.00	96,536.00	133,207	138%
IRELAND	217,433.00	261,559.00	-44,126	-17%
SRI LANKA	206,216.00	294,816.00	-88,600	-30%
JAPAN	173,131.00	265,026.00	-91,895	-35%
CHINA	167,954.00	79,380.00	88,574	112%
CANADA	142,000.00	154,940.00	-12,940	-8%
NETHERLANDS	137,608.00		137,608	
BANGLADESH	126,320.00		126,320	
SAUDI ARABIA	108,670.00	33,000.00	75,670	229%
TURKEY	99,656.00	143,888.00	-44,232	-31%
INDONESIA	90,620.00	183,232.00	-92,612	-51%
U.S.A.	89,757.00	285,036.00	-195,279	-69%
NIGERIA	84,000.00	491,040.00	-407,040	-83%
DJIBOUTI	78,411.00	264,056.00	-185,645	-70%
SWITZERLAND	70,656.00		70,656	
GERMANY	45,600.00	67,195.00	-21,595	-32%
SOUTH AFRICA	42,000.00	78,119.00	-36,119	-46%
MALAYSIA	27,624.00	2,600.00	25,024	962%
ISRAEL	11,000.00		11,000	
BRAZIL	5,000.00		5,000	
PUERTO RICO		33,312.00	-33,312	-100%
CHILE		26,196.00	-26,196	-100%
JORDAN		20,550.00	-20,550	-100%
SINGAPORE		18,750.00	-18,750	-100%
KYRGZSTAN		6,376.00	-6,376	-100%
SWAZILAND		3,898.00	-3,898	-100%
GEORGIA		3,640.00	-3,640	-100%
GTOTAL	30,293,118.00	27,825,014.00	2,468,104	9%