

# KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR JULY 2011

## PRODUCTION

Tea production for the month of July 2011 stood at 26.3 Million Kgs, 7.96% higher compared to 24.4 Million Kgs recorded during the corresponding month of 2010. Increased production was attributed to wet weather conditions experienced in tea growing areas during the month.

East of Rift recorded an increase of 24.6% from 5.9 Million Kgs recorded in July 2010 to 7.4 Million Kgs mainly due to occasional light rainfall which were mostly experienced in the central highlands.

West of Rift recorded increased production of 2.5% from 18.4 Million Kgs recorded in July 2010 to 18.9 Million Kgs on account of sustained rainfall conditions particularly in the Western highlands and the Central Rift.

Compared to the month of July 2010, tea output within smallholder sub-sector, which has a wider coverage within the East of Rift increased by 17.3% from 11.4 Million Kgs to 13.3 Million Kgs while that of the Plantation sub-sector recorded a marginal decrease of 0.2% from 12.99 Million Kgs to 12.95 Million Kgs.

However, owing to lower production experienced during the first half of the year attributable to hot and dry weather conditions as well as depressed rainfall conditions, cumulative production up to the month of July 2011 lagged behind that of the same period of last year by 13% to stand at 204.8 Million Kgs from 237.4 Million Kgs.

**Table 1: Production by Sector and Region (2011 vis-à-vis 2010)**

Sector	Region	July 2011	July 2010	Variance	Var.(%)
Plantation	West of Rift	11,886,968	12,006,786	- 119,818	-1.00%
	East of Rift	1,070,920	986,340	84,580	8.58%
	<b>Total</b>	<b>12,957,888</b>	<b>12,993,126</b>	<b>35,238</b>	<b>-0.27%</b>
Smallholder	West of Rift	7,014,287	6,423,313	590,974	9.20%
	East of Rift	6,371,274	4,984,740	1,386,534	27.82%
	<b>Total</b>	<b>13,385,561</b>	<b>11,408,053</b>	<b>1,977,508</b>	<b>17.33%</b>
Plantation & Smallholder	West of Rift	18,901,255	18,430,099	471,156	2.56%
	East of Rift	7,442,194	5,971,080	1,471,114	24.64%
	<b>Total</b>	<b>26,343,449</b>	<b>24,401,179</b>	<b>1,942,270</b>	<b>7.96%</b>

## **TEA SALES**

### **AUCTION**

During the month of July 2011, 19.1 Million kgs of Kenyan tea was sold through Mombasa Auction. The amount of tea sales for the month was 8% lower compared to 20.7 Million kgs recorded in July 2010. Prices at the Auction continued to hold firm with the average price for Kenyan tea being relatively higher at USD 3.01 per Kg compared to USD 2.35 recorded in July 2010.

### **EXPORTS**

During the month of July, the total export volume stood at 37.4 Million Kgs, which was 2% lower compared to 38.3 Million Kgs recorded same period of last year.

During the month, Kenya tea was shipped to thirty four (34) export destinations. Egypt was the leading export destination for Kenyan tea having imported 7.1 Million Kgs of tea from Kenya, which accounted for 19% of Kenya's tea export volume. Other key export destinations for Kenyan tea were Pakistan which imported 6.6 Million Kgs, UK (5.8 Million Kgs), Afghanistan (4.6 Million Kgs), and U.A.E (2.1 Million Kgs). The five export destinations accounted for 70% of Kenya tea export volume. Amongst these markets, Afghanistan recorded the highest growth in Kenya tea export at 76% compared to the same period of last year, followed by Pakistan (47%) and UK (4%).

### **LOCAL CONSUMPTION**

The local tea consumption for the month of July 2011 stood at 1.52 Million Kgs, 4% higher compared to 1.46 Million Kgs recorded in corresponding period of 2010 largely as a result of enhanced consumption of tea due to the cold weather conditions.

### **Sicily K. Kariuki (Mrs.) M.B.S.**

MANAGING DIRECTOR

THE TEA BOARD OF KENYA

19<sup>TH</sup> AUGUST 2011

**Table 2: Kenya Tea Exports by Destination (JULY 2011 vis-à-vis JULY 2010)**

DESTINATION	QUANTITY	QUANTITY	QUANTITTY	%AGE
	KGS	KGS	DIFF.	VARIANCE
EGYPT	7,124,949.00	7,880,901.00	-755,952	-10%
PAKISTAN	6,643,428.00	4,530,997.00	2,112,431	47%
UK	5,844,573.00	5,595,408.00	249,165	4%
AFGHANISTAN	4,604,316.00	2,621,321.00	1,982,995	76%
U.A.E	2,150,230.00	3,669,248.00	-1,519,018	-41%
SUDAN	1,829,014.00	4,719,480.00	-2,890,466	-61%
YEMEN	1,571,665.00	2,434,369.00	-862,704	-35%
RUSSIA	1,446,173.00	1,178,644.00	267,529	23%
KAZAKHSTAN	1,344,439.00	1,222,764.00	121,675	10%
POLAND	651,881.00	558,591.00	93,290	17%
NIGERIA	545,599.00	327,360.00	218,239	67%
INDIA	432,821.00	454,212.00	-21,391	-5%
IRAN	377,056.00	488,360.00	-111,304	-23%
SOMALIA	355,590.00	138,700.00	216,890	156%
IRELAND	302,974.00	120,829.00	182,145	151%
CANADA	242,760.00	105,180.00	137,580	131%
SAUDI ARABIA	242,089.00	144,238.00	97,851	68%
SRI LANKA	241,360.00	443,196.00	-201,836	-46%
CHINA	238,446.00	309,174.00	-70,728	-23%
U.S.A.	179,299.00	207,977.00	-28,678	-14%
GERMANY	155,480.00	85,552.00	69,928	82%
JAPAN	154,790.00	219,200.00	-64,410	-29%
BANGLADESH	143,000.00		143,000	
ERITREA	130,000.00		130,000	
INDONESIA	123,577.00	167,988.00	-44,411	-26%
DJIBOUTI	84,071.00	39,303.00	44,768	114%
TURKEY	72,220.00	38,801.00	33,419	86%
NETHERLANDS	65,228.00	40,360.00	24,868	62%
MALAYSIA	61,696.00	111,194.00	-49,498	-45%
UKRAINE	42,480.00	142,858.00	-100,378	-70%
EPZ (MOMBASA)	14,550.00	14,800.00	-250	-2%
SINGAPORE	13,480.00	16,250.00	-2,770	-17%
SWITZERLAND	11,160.00		11,160	
TANZANIA	5,200.00		5,200	
BELGIUM		43,800.00	-43,800	-100%
CHILE		26,640.00	-26,640	-100%
KRYGYSTAN		25,300.00	-25,300	-100%
S. AFRICA		22,080.00	-22,080	-100%
PUERTO RICO		16,656.00	-16,656	-100%
GREECE		13,720.00	-13,720	-100%
ITALY		8,750.00	-8,750	-100%
OMAN		128,344.00	-128,344	-100%
<b>GTOTAL</b>	<b>37,445,594.00</b>	<b>38,312,545.00</b>	<b>-866,951</b>	<b>-2%</b>