

KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR NOVEMBER 2011

PRODUCTION

Tea production for the month of November 2011 stood at 36.8 Million Kgs, which was marginally lower compared to 37.0 Million Kgs recorded during the corresponding month of 2010. West of Rift recorded a drop of 9.3% from 23.7 Million Kgs recorded in November 2010 to 21.5 Million Kgs, owing to hail damage experienced in Kericho and lower temperatures, in most parts of the region. However, East of Rift recorded an increased production of 14.7% from 13.4 Million Kgs recorded in November 2010 to 15.3 Million Kgs on account of occasional heavy rainfall and increased temperatures experienced in the region.

Compared to the corresponding month in 2010, tea output within smallholder sub-sector, was higher by 7.9% from 20.3 Million Kgs to 21.9 Million Kgs while that of the Plantation sub-sector recorded a drop of 11.1% from 16.7 Million Kgs to 14.8 Million Kgs.

Table 1: Production by Sector and Region in Kgs (2011 vis-à-vis 2010)

PRODUCTION (KGS)		Nov 2011	Nov 2010	Variance +/-	Var.(%)
Plantation	West of Rift	12,939,053	14,975,830	- 2,036,777	-13.60%
	East of Rift	1,897,975	1,725,971	172,004	9.97%
	Total	14,837,028	16,701,801	- 1,864,773	-11.17%
Smallholder	West of Rift	8,573,008	8,746,852	- 173,844	-1.99%
	East of Rift	13,414,626	11,614,282	1,800,344	15.50%
	Total	21,987,634	20,361,134	1,626,500	7.99%
Plantation & Smallholder	West of Rift	21,512,061	23,722,682	- 2,210,621	-9.32%
	East of Rift	15,312,601	13,340,253	1,972,348	14.78%
	Total	36,824,662	37,062,935	- 238,273	-0.64%

TEA SALES

AUCTION

During the month of November 2011, 22.3 Million kgs of Kenyan tea was sold through Mombasa Auction. Owing to decreased production, the amount of tea sales for the month was 10% lower compared to 24.8 Million kgs recorded in November 2010. Prices at the Auction continued to hold firm with the average price for Kenyan tea during the month of November being relatively higher at USD 2.85 per Kg compared to USD 2.79 recorded in

November 2010. The average Auction price for the period January to November was also higher at USD 3.00 Per Kg compared to USD 2.76 for the same period of 2010.

Table 2: Monthly Kenyan Tea Auction Prices in USD/KG of made tea (2006-2011)

MONTH/YEAR	2011	2010	2009	2008	2007	2006
JANUARY	3.16	3.00	2.33	2.28	1.79	1.77
FEBRUARY	3.07	3.13	2.29	2.47	1.75	2.24
MARCH	2.89	3.01	2.31	2.23	1.70	2.11
APRIL	2.87	2.82	2.42	2.31	1.65	2.10
MAY	2.88	2.53	2.49	2.30	1.65	2.14
JUNE	2.97	2.37	2.70	2.43	1.75	2.22
JULY	3.16	2.35	2.90	2.55	1.74	2.25
AUGUST	3.18	2.78	3.02	2.75	1.75	2.15
SEPTEMBER	3.05	2.80	3.18	2.70	1.87	1.93
OCTOBER	2.89	2.77	2.79	2.29	1.87	1.81
NOVEMBER	2.85	2.79	3.05	1.82	1.87	1.79
AVERAGE	3.00	2.76	2.68	2.38	1.76	2.05

EXPORTS

During the month of November, the total export volume stood at 39.3 Million Kgs, which was lower by 5% compared to 41.5 Million Kgs recorded same period of last year.

Kenya tea was shipped to forty (40) export destinations. Egypt was the leading export destination for Kenyan tea having imported 8.0 Million Kgs of tea from Kenya, which accounted for 20% of Kenya's tea export volume. Other key export destinations for Kenyan tea were Pakistan which imported 7.8 Million Kgs, UK (6.1 Million Kgs), Afghanistan (4.4 Million Kgs) and UAE (2.8 Million Kgs). The five export destinations accounted for 74% of Kenya tea export volume. Amongst these traditional markets, Afghanistan and UAE recorded a growth of 39% and 9%. Amongst the emerging markets, Saudi Arabia, Malaysia, Djibouti, Netherlands, Belgium, Canada, and Bangladesh recorded enhanced exports owing to increased seasonal demand.

LOCAL CONSUMPTION

The local tea consumption for the month of November 2011 stood at 1.65 Million Kgs, which was marginally lower by 2% compared 1.68 Million Kgs recorded during the corresponding period of 2010.

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MANAGING DIRECTOR

THE TEA BOARD OF KENYA

19TH DECEMBER, 2011

Table 2: Kenya Tea Exports by Destination (NOVEMBER 2011 vis-à-vis NOVEMBER 2010)

DESTINATION	2011 (QUANTITY)	2010 (QUANTITY)	QUANTITY	%AGE
	KGS	KGS	DIFF.	VARIANCE
EGYPT	8,025,654	9,382,696	-1,357,042	-14%
PAKISTAN	7,822,992	9,294,232	-1,471,240	-16%
UK	6,143,329	6,464,543	-321,214	-5%
AFGHANISTAN	4,483,050	3,229,011	1,254,039	39%
U.A.E	2,801,877	2,570,466	231,411	9%
SUDAN	1,990,701	1,912,211	78,490	4%
RUSSIA	1,330,289	1,799,351	-469,062	-26%
KAZAKHSTAN	1,115,781	1,072,819	42,962	4%
YEMEN	857,550	1,164,240	-306,690	-26%
SOMALIA	536,301	503,870	32,431	6%
IRAN	497,819	430,073	67,746	16%
POLAND	376,458	531,000	-154,542	-29%
NETHERLANDS	368,360	61,808	306,552	496%
NIGERIA	330,239	219,680	110,559	50%
IRELAND	306,965	170,497	136,468	80%
INDIA	242,105	445,464	-203,359	-46%
SAUDI ARABIA	225,012	73,180	151,832	207%
BANGLADESH	214,240	99,840	114,400	115%
JAPAN	205,580	236,220	-30,640	-13%
U.S.A.	166,111	368,634	-202,523	-55%
MALAYSIA	143,232	35,465	107,767	304%
ERITREA	140,000	152,500	-12,500	-8%
TURKEY	139,360	62,912	76,448	122%
CANADA	132,720	36,800	95,920	261%
DJIBOUTI	132,395	21,695	110,700	510%
INDONESIA	120,604	231,712	-111,108	-48%
GERMANY	116,860	109,107	7,753	7%
BELGIUM	82,820	27,140	55,680	205%
SRI LANKA	79,020	336,207	-257,187	-76%
UKRAINE	49,462	90,865	-41,403	-46%
CHINA	42,760	179,313	-136,553	-76%
SOUTH AFRICA	28,000	56,000	-28,000	-50%
FINLAND	24,654	-	24,654	-
CHILE	22,620	107,480	-84,860	-79%
SWITZERLAND	21,720	-	21,720	-
PUERTO RICO	16,656	-	16,656	-
SINGAPORE	14,120	14,200	-80	-1%
ISRAEL	11,052	-	11,052	-
GREECE	10,000	10,000	-	0%
TANZANIA	6,500	-	6,500	-
OMAN	-	42,600	-42,600	-100%
JORDAN	-	7,365	-7,365	-100%
KYRGYZSTAN	-	4,180	-4,180	-100%
GRAND TOTAL	39,374,968	41,555,376	-2,180,408	-5%