



## TEA BOARD OF KENYA

*Realizing the Tea Promise*

### **KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR APRIL 2023 PRODUCTION**

Tea production for the month of April 2023 rose significantly by 8.16 Million Kgs to 49.49 Million Kgs from 41.33 Million Kgs recorded in during the same period of last year. It was also much higher compared to 30.44 Million Kgs recorded during the month of March. Improved production follows high precipitation recorded in most parts of the country throughout the month as April is generally the peak of the "Long Rains" season. According to Kenya Meteorological department, the amounts of rainfall received in April was near the average precipitation usually recorded for the month. In tea growing areas within the East of Rift high rainfall amounts ranging an average of 43mm to 114 mm daily was received during the last three weeks of the month. Similarly, moderate and well distributed rainfall was recorded throughout the month in the West of Rift. As a result, output in the West of Rift was significantly higher by 5.91 Million Kgs from 26.84 Million Kgs recorded during the same month of 2022 to 32.75 Million Kgs. Similarly, compared to April last year, production within the East of Rift was enhanced by 2.26 Million Kgs from 14.48 Million Kgs to 16.74 Million Kgs.

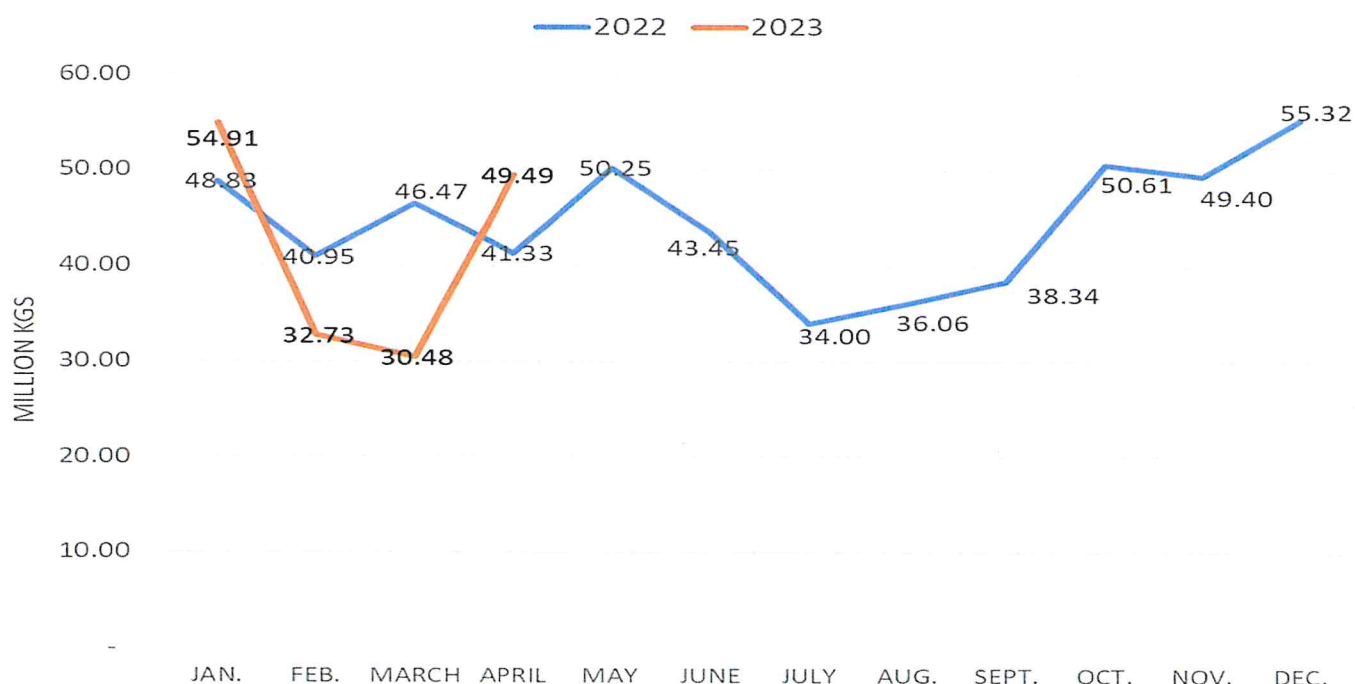
Across the sub-sectors, production within the plantation recorded the highest increased output as the sub-sector has a wider coverage in the West of Rift where most of the tea growing areas recorded moderate and well distributed rainfall. Output within the sub-sector was higher by 4.88 Million Kgs from 18.04 Million Kgs recorded during the corresponding month of



2022 to 22.92 Million Kgs. Within the smallholder sub-sector, increase in output was slightly lower at 3.28 Million Kgs from 23.28 Million Kgs to 26.56 Million Kgs.

Despite improved production in the month of April, output for the first four months of the year was lower by 9.38 Million Kgs to stand at 167.62 Million Kgs against 177 Million Kgs recorded during the same period of last year. Lower production was attributed to severe hot and dry weather conditions in the months of February and March, respectively.

Tea Production Trend (2023 Vis.-a-vis. 2022)



**Table 1: Production by Sub-Sector and Region (2023 vis-à-vis 2022)**

Sector	Region	APRIL 2023	APRIL 2022	Variance +/-	Var.(%)	Jan - April 2023	Jan - April 2022	Variance +/-	Var.(%)
Plantation	West of Rift	21,406,601	16,821,998	4,584,603	27.25%	75,189,722	68,844,934	6,344,788	9.22%
	East of Rift	1,520,261	1,227,971	292,290	23.80%	5,313,027	6,304,360	- 991,333	-15.72%
	<b>Total</b>	<b>22,926,862</b>	<b>18,049,969</b>	<b>4,876,893</b>	<b>27.02%</b>	<b>80,502,748</b>	<b>75,149,293</b>	<b>5,353,455</b>	<b>7.12%</b>
Smallholder	West of Rift	11,343,575	10,023,035	1,320,540	13.18%	35,862,266	43,739,359	- 7,877,094	-18.01%
	East of Rift	15,220,954	13,260,950	1,960,004	14.78%	51,264,629	58,112,731	- 6,848,103	-11.78%
	<b>Total</b>	<b>26,564,529</b>	<b>23,283,985</b>	<b>3,280,545</b>	<b>14.09%</b>	<b>87,126,894</b>	<b>101,852,090</b>	<b>- 14,725,196</b>	<b>-14.46%</b>
Plantation & Smallholder	West of Rift	32,750,176	26,845,032	5,905,144	22.00%	111,051,987	112,584,293	- 1,532,305	-1.36%
	East of Rift	16,741,215	14,488,921	2,252,294	15.54%	56,577,655	64,417,091	- 7,839,436	-12.17%
	<b>Total</b>	<b>49,491,391</b>	<b>41,333,953</b>	<b>8,157,438</b>	<b>19.74%</b>	<b>167,629,642</b>	<b>177,001,384</b>	<b>- 9,371,741</b>	<b>-5.29%</b>

## **TEA SALES**

### **AUCTION**

During the month of April, auction sales volume for Kenya tea stood at 26.93 Million Kgs which was lower compared to 36.07 Kgs Million recorded in the corresponding month of last year and 35.42 Million Kgs in March. The average monthly auction price for Kenya tea was similar to what was realized in the month of March at 2.39 USD per Kg but lower against 2.53 USD for the same period of 2022. For the main grades for tea offered for sale by the smallholder tea factories, an average price of 2.67 USD per Kg was realized compared to 2.68 USD recorded in April last year.

Lower auction sales volume and price was occasioned by continued effect of economic recession facing the global markets especially Pakistan, Egypt, Sudan, and Russia, which are the main markets for Kenya tea. This impact has been experienced since the commencement of Russia-Ukraine crisis in February 2022 leading to increased inflationary pressure, shortages of forex reserves and low consumer purchasing power in most economies. In Sudan, the economic situation was exacerbated by armed conflict that began in the middle of the month.

### **EXPORTS**

The total export volume for the month of April was lower by 39% (15.56 Million Kgs) from 39.56 Million Kgs recorded in the same period of last year to 24 Million Kgs. It was also lower compared to 31.66 Million Kgs recorded in March 2023. Lower export volume was due to less imports by Pakistan, Egypt, Yemen, UAE and Sudan whose combined volume of imports was less by 15.54 Million Kgs owing to challenges of forex reserves affecting these markets occasioned by the effect of the Russia-Ukraine crisis and market access in Sudan due to armed conflict.

During the month on April, Kenya tea was shipped to forty three (43) export destinations compared to forty five (45) for the same period of last year.

Despite forex reserves challenges, Pakistan maintained its position as the leading export destination for Kenya tea having imported 8.03 Million Kgs, which accounted for 33% of the total export volume. During the month of April, Pakistan imported more or less the same quantity of tea compared to the months of February and March, respectively. Other key export destinations for Kenya tea were UK (3.17 Million Kgs); Egypt (2.57 Million Kgs); UAE (1.89 Million Kgs); Russia (1.34 Million Kgs); Jordan (1.10 Million Kgs); Saudi Arabia (0.65 Million Kgs); Poland (0.62 Million Kgs); Sudan (0.61 Million Kgs); and Afghanistan (0.52 Million Kgs). The top ten export destinations, majority of which are traditional markets for Kenyan tea accounted for 85% of Kenya tea export volume. Apart from Jordan, UK and Saudi Arabia, the other traditional markets recorded less imports for Kenya tea.

In comparison to the same period of last year, there was significant increase in exports to other traditional and emerging markets such as Iran, Canada, Somalia, Switzerland and Turkey. During the month, there were shipments to seasonal markets such as Taiwan, Sri Lanka, Spain, Ukraine, Mali, Cote D'ivoire, New Zealand and Israel.

### **LOCAL TEA SALES**

Local tea sales for April 2023 stood at 2.56 Million Kgs against 2.44 Million Kgs for the corresponding period of 2022 while cumulative tea sales for the four months period up to April 2023 was 11.47 Million Kgs against 10.04 Million Kgs for the same period of 2022 and 11.29 Million Kgs for the same period of 2021.

**14TH June 2023**



**Table 2: Kenya Tea Exports by Destination (April 2023 vis-à-vis April 2022)**

DESTINATION	QUANTITY	QUANTITY	QUANTITY	%AGE
	KGS	KGS	DIFF.	VARIANCE
PAKISTAN	8,035,288	16,220,907	-8,185,619	-50%
UK	3,173,125	2,690,906	482,219	18%
EGYPT	2,572,123	6,204,702	-3,632,579	-59%
UAE	1,892,487	3,171,619	-1,279,132	-40%
RUSSIA	1,343,024	1,606,588	-263,564	-16%
JORDAN	1,099,715	164,000	935,715	571%
SAUDI ARABIA	651,549	440,052	211,497	48%
POLAND	619,640	910,986	-291,346	-32%
SUDAN	606,006	1,509,328	-903,322	-60%
AFGHANISTAN	521,132	591,890	-70,758	-12%
IRAN	465,000	77,540	387,460	500%
YEMEN	462,948	1,890,115	-1,427,167	-76%
IRELAND	384,814	488,932	-104,118	-21%
MALAYSIA	258,460	208,960	49,500	24%
INDIA	204,272	273,196	-68,924	-25%
SWITZERLAND	163,946	82,180	81,766	99%
CHINA	152,240	147,432	4,808	3%
TURKEY	138,552	93,988	44,564	47%
CANADA	138,510	14,445	124,065	859%
QATAR	138,125	208,829	-70,704	-34%
SOMALIA	136,618	20,464	116,154	568%
NIGERIA	134,188	227,744	-93,556	-41%
KAZAKHSTAN	124,382	539,314	-414,932	-77%
OMAN	92,163	138,174	-46,011	-33%
GERMANY	86,820	90,426	-3,606	-4%
TAIWAN	49,140		49,140	#DIV/0!
USA	48,696	377,418	-328,722	-87%
SOUTH AFRICA	37,978	56,240	-18,262	-32%
SRI LANKA	32,440		32,440	#DIV/0!
MYANMAR	31,934	4,612	27,322	592%
SPAIN	29,815		29,815	#DIV/0!
UKRAINE	29,294		29,294	#DIV/0!
GHANA	27,900	25,500	2,400	9%
JAPAN	27,440	122,820	-95,380	-78%
MALI	20,698		20,698	#DIV/0!
SINGAPORE	18,900	8,000	10,900	136%
COTE D'IVOIRE	15,523		15,523	#DIV/0!
NEW ZEALAND	13,560		13,560	#DIV/0!
HONG KONG	11,340	3,000	8,340	278%
ITALY	4,600	4,600	0	0%
ISRAEL	3,020		3,020	#DIV/0!
INDONESIA	2,600	241,596	-238,996	-99%
MAURITIUS	1484	50,740	-49,256	-97%
AUSTRALIA	-	80	-80	-100%
BANGLADESH	-	165,600	-165,600	-100%
BRAZIL	-	22,920	-22,920	-100%
CHILE	-	4,380	-4,380	-100%
DJIBOUTI	-	32,000	-32,000	-100%
FINLAND	-	1,474	-1,474	-100%

<b>MEXICO</b>	-	<b>9,000</b>	<b>-9,000</b>	<b>-100%</b>
<b>NETHERLANDS</b>	-	<b>106,176</b>	<b>-106,176</b>	<b>-100%</b>
<b>PERU</b>	-	<b>188,700</b>	<b>-188,700</b>	<b>-100%</b>
<b>UZBEKISTAN</b>	-	<b>130,578</b>	<b>-130,578</b>	<b>-100%</b>
<b>TOTAL</b>	<b>24,001,489</b>	<b>39,568,151</b>	<b>-15,566,662</b>	<b>-39%</b>

**Table 3: Kenya Tea Exports by Destination (Jan.- April 2023 vis-à-vis Jan.- April 2022)**

DESTINATION	QUANTITY	QUANTITY	QUANTITY	%AGE
	KGS	KGS	DIFF.	VARIANCE
PAKISTAN	35,729,878	69,106,760	-33,376,882	-48%
EGYPT	21,282,904	34,135,815	-12,852,911	-38%
UK	14,142,465	12,130,131	2,012,333	17%
UAE	8,041,718	8,833,087	-791,369	-9%
IRAN	7,562,378	1,127,345	6,435,033	571%
YEMEN	5,148,242	6,868,768	-1,720,526	-25%
RUSSIA	4,428,507	8,460,192	-4,031,685	-48%
AFGHANISTAN	3,669,699	2,210,456	1,459,243	66%
SUDAN	3,440,408	8,361,330	-4,920,922	-59%
JORDAN	2,401,405	1,016,500	1,384,905	136%
SAUDI ARABIA	2,149,186	2,236,422	-87,236	-4%
POLAND	1,946,459	2,618,652	-672,193	-26%
IRELAND	1,643,190	2,119,934	-476,744	-22%
INDIA	1,118,598	992,954	125,644	13%
KAZAKHSTAN	1,041,064	2,684,522	-1,643,458	-61%
SWITZERLAND	931,989	958,540	-26,551	-3%
SOMALIA	812,265	241,930	570,335	236%
NETHERLANDS	752,362	573,180	179,182	31%
UKRAINE	610,732	336,625	274,107	81%
NIGERIA	608,452	1,477,954	-869,502	-59%
MALAYSIA	603,260	728,588	-125,328	-17%
QATAR	557,390	554,965	2,425	0%
OMAN	472,479	370,224	102,255	28%
USA	456,727	796,863	-340,136	-43%
CHINA	410,070	660,916	-250,846	-38%
GERMANY	336,132	310,374	25,758	8%
CANADA	312,950	44,105	268,845	610%
JAPAN	299,642	546,860	-247,218	-45%
SOUTH AFRICA	291,612	398310	-106,698	-27%
SRI LANKA	276,986	142,740	134,246	94%
TURKEY	259,564	470,047	-210,483	-45%
PERU	247,440	642,252	-394,812	-61%
TAIWAN	175,470	42,990	132,480	308%
SPAIN	164,439		164,439	#DIV/0!
TANZANIA	139,572	19,900	119,672	601%
ERITREA	130,000	130,000	0	0%
DJIBOUTI	129,810	108,350	21,460	20%
CHAD	110,570	50,400	60,170	119%
BANGLADESH	96,000	453,600	-357,600	-79%
INDONESIA	95,400	725,640	-630,240	-87%
UZBEKISTAN	94,500	255,294	-160,794	-63%
ROMANIA	89,920		89,920	#DIV/0!
COTE D'IVOIRE	72,446		72,446	#DIV/0!
GHANA	71,850	268,500	-196,650	-73%
MAURITIUS	61484	175,700	-114,216	-65%
HONG KONG	59,280	48,360	10,920	23%
ISRAEL	52,320	24,207	28,113	116%
BURKINA FASO	49,159	25,872	23,287	90%
MYANMAR	34,846	110,340	-75,494	-68%

SINGAPORE	33,905	52,480	-18,575	-35%
SOUTH SUDAN	29,015		29,015	#DIV/0!
MALI	27,134	5,174	21,960	424%
NEW ZEALAND	26,360	38,400	-12,040	-31%
ZAMBIA	24,842		24,842	#DIV/0!
CONGO DRC	23,990	235	23,755	10109%
BRAZIL	23,819	27,084	-3,265	-12%
ITALY	19,520	10,700	8,820	82%
KYRGYSTAN	11,500	108,724	-97,224	-89%
BAHRAIN	8,496		8,496	#DIV/0!
ALBANIA	4,470		4,470	#DIV/0!
UGANDA	4,441		4,441	#DIV/0!
AUSTRALIA	2,300	80	2,220	2776%
FRANCE	500	500	0	0%
CZECH REPUBLIC	100		100	#DIV/0!
VIET NAM	90		90	#DIV/0!
AZERBAIJAN		22,500	-22,500	-100%
CHILE		30,696	-30,696	-100%
FINLAND		109,714	-109,714	-100%
GUINEA		5,472	-5,472	-100%
KOREA		116	-116	-100%
LITHUANIA		13,085	-13,085	-100%
MEXICO		39,809	-39,809	-100%
SWAZILAND		331	-331	-100%
TOGO		5,174	-5,174	-100%
<b>TOTAL</b>	<b>123,853,702</b>	<b>175,066,768</b>	<b>-51,213,067</b>	<b>-29%</b>